

# *ANALYSIS:* THE ROLLING STONES



The background of the entire image is a stylized American flag. The top-left corner features a blue field with a grid of white stars. The rest of the image is filled with horizontal stripes of red and white, with a slightly textured, aged appearance. The text is overlaid on this background.

***UNITED STATES***

*HISTORY*

**with Mr. Willis**



## UNIT 8 - DAY 14

# COUNTERCULTURE & SOCIAL CHANGE





The **1960S** brought about **MORE RADICAL SOCIAL CHANGE** that perhaps any other decade IN **AMERICAN HISTORY!**

 **THE "NEW LEFT"**

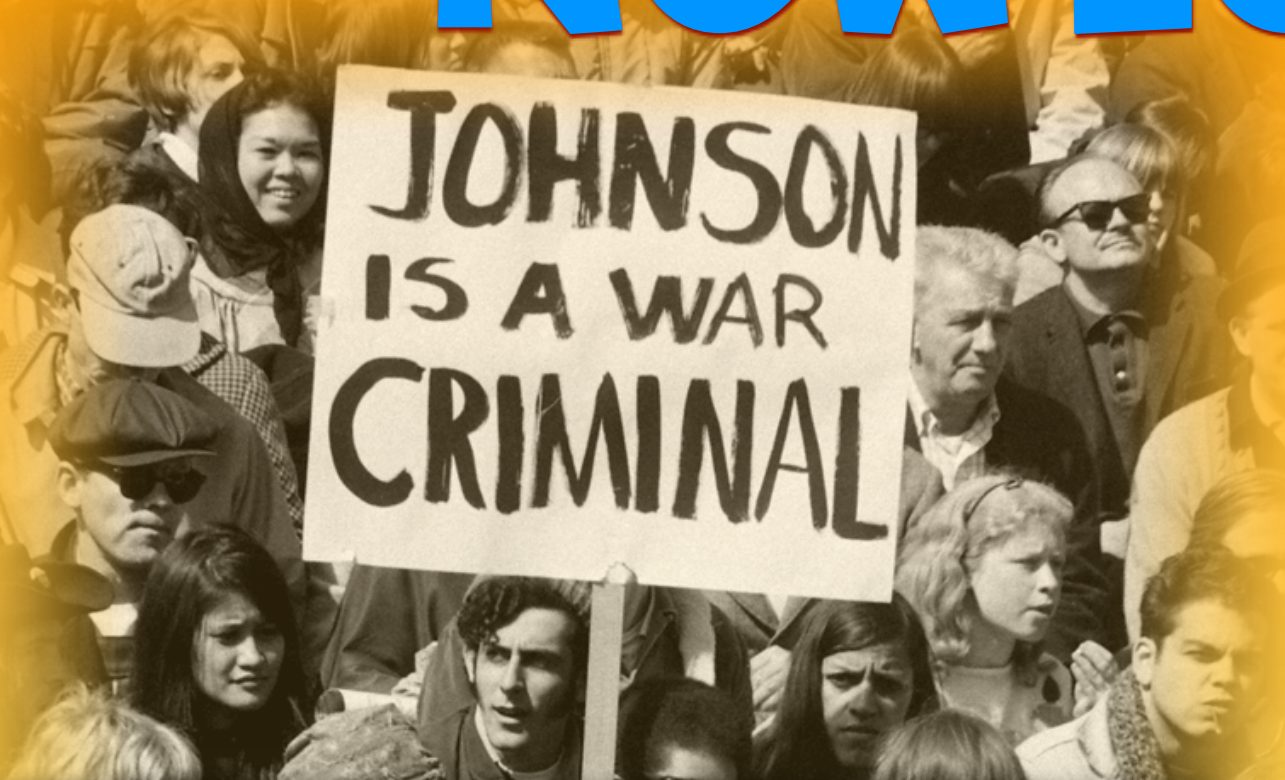
 **COUNTERCULTURE**

 **WOMEN'S LIBERATION**



 **MINORITY RIGHTS**

# THE "NEW LEFT"



JOHNSON  
IS A WAR  
CRIMINAL

By 1965, college students became a strong voice of social/political protest. This "NEW LEFT" felt LBJ had abandoned them & wanted sweeping change.

## Their issues with the status quo:

- THE DISPROPORTION OF BLACK AND POOR YOUTHS BEING DRAFTED TO FIGHT IN THE WAR
- THE END OF THE COLLEGE DRAFT DEFERENCE
- THE IMMORALITY OF THE VIETNAM CONFLICT
- US INVOLVEMENT IN A VIETNAMESE CIVIL WAR B/W TWO FACTIONS OF EQUAL CORRUPTION



END THE  
WAR  
IN  
INDOCHINA  
VIETNAM  
NOW



# ANTI-WAR PROTESTS



**SPRING 1967** - Anti-war groups instigate **volatility** at rallies & marches

LOOKS OF STUDENTS BURNED THEIR DRAFT CARDS, SHOUTING "HELL NO WE WON'T GO!"

## STUDENTS FOR DEMOCRATIC SOCIETY (SDS)

CORPORATIONS & THE PENTAGON HAD TAKEN OVER US, WANTED "PARTICIPATORY DEMOCRACY"

## FREE SPEECH MOVEMENT

BEGAN AT UC BERKELEY, STOOD FOR FREEDOM TO OPENLY CRITICIZE THE US WAR "MACHINE"

## NUCLEAR FREEZE MOVEMENT

PUSHED FOR A STOP TO THE BUILDING OF NEW NUCLEAR WEAPONS & STOP TO ARMS RACE

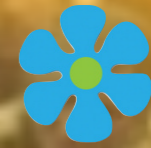




UP SPRINGS THE AMERICAN



# COUNTERCULTURE



THE

# COUNTERCULTURE



A movement of **disillusioned middle-class youths** turned away from society **TIRED OF WAR AND SOCIAL INJUSTICE IN US**, THEY LOOKED TO **CREATE A NEW SOCIETY**

🌸 **"TUNE IN, TURN ON, DROP OUT"**

FEELING **US MATERIALISM WAS HOLLOW**, THEY LEFT EVERYTHING BEHIND TO LIVE IN **RAGGED COMMUNITIES OF PEACE AND LOVE**

🌸 **HIPPIE CULTURE**

**MORE RADICAL THAN THE NEW LEFT**, HIPPIES EXPERIMENTED WITH **LSD**, **EASTERN RELIGIONS**, AND LIVED IN **COMMUNES W/O SEXUAL RULES**

The center of the counterculture was **San Francisco** due to **lax CA drug laws**







# COUNTERCULTURE SOCIAL LEGACY



The counterculture lasted a **brief time** but **changed American society forever**  
THEIR COMPLETE REBELLION AGAINST  
CONVENTIONAL LIFESTYLE OPENED NEW DOORS



## ART & MUSIC

THE RISE OF POP ART (**ANDY WARHOL**) AND  
PSYCHEDELIC MUSIC (**WOODSTOCK**) CHANGED  
AMERICAN PERCEPTION OF ART'S MESSAGE

## CULTURAL ROLES

THE IDEA OF "**DO YOUR OWN THING**" CHANGED  
ATTITUDES TOWARD SEX, FAMILIES, CAREERS,  
AND SOCIAL DISCUSSION OF TABOO ISSUES

But some **Americans** saw the movement  
as **corrosive** to traditional values

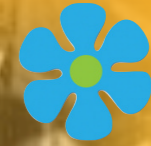




CHANGES COME FOR



# WOMEN & MINORITIES



# WOMEN'S LIBERATION



1963 - **Betty Friedan** publishes her book The FEMININE MYSTIQUE

THE BOOK CHALLENGED SOCIAL LIMITS ON WOMEN AND SPARKED HIDDEN FEMALE AMBITION

The book and feelings it created ignited the **FEMINIST MOVEMENT**

ADVOCATED THAT WOMEN AND MEN SHOULD HAVE ECONOMIC, POLITICAL, SOCIAL EQUALITY

As the movement grew it also became much **MORE DIVERSE**

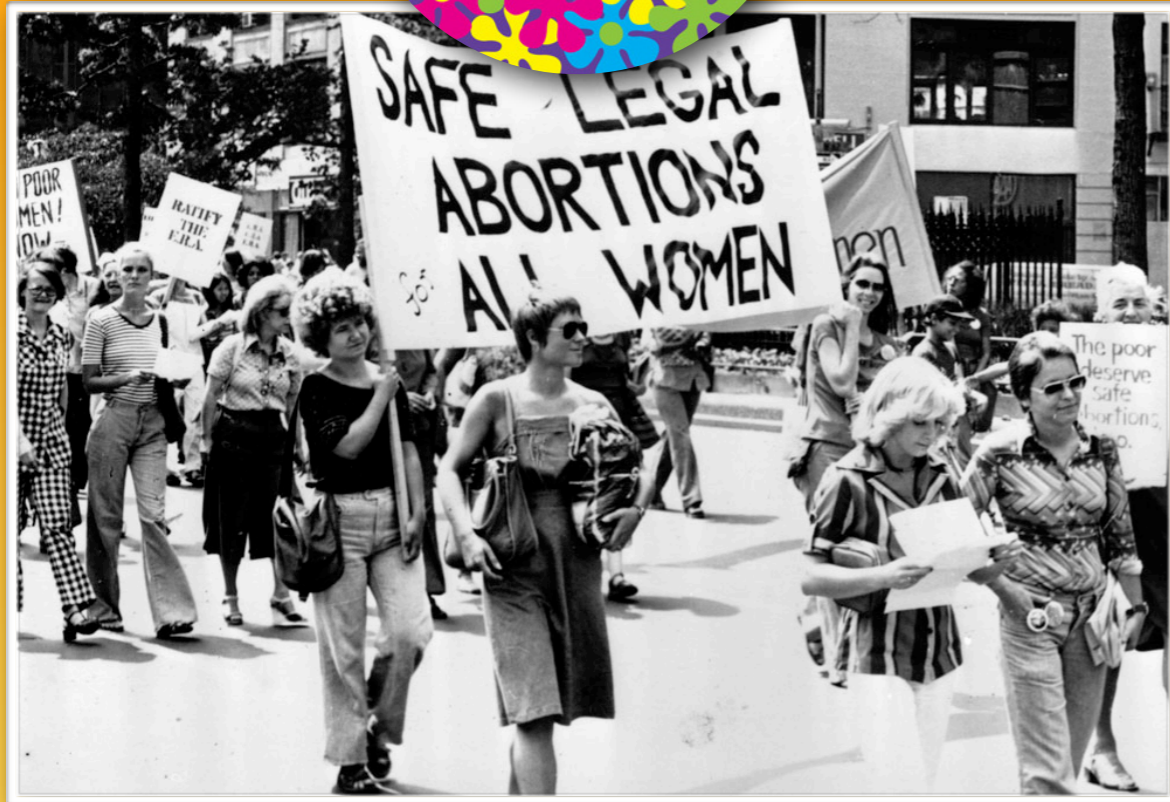
HOUSEWIVES, COLLEGE STUDENTS, MINORITIES, CELEBRITIES LIKE **GLORIA STEINEM** JOINED

MORE RADICAL/MILITANT GROUPS FORMED, **BURNED BRAS, PROTESTED "MISS AMERICA"**





# GAINS FOR WOMEN



The Women's Lib movement gained many social victories for women

## 🌸 SOCIAL ROLES

WOMEN PUT OFF FAMILIES & WENT BACK TO SCHOOL, BIRTH CONTROL RATES JUMPED

## 🌸 ROE V. WADE

THIS 1973 SUPREME COURT CASE RULED WOMEN HAD A RIGHT TO CHOOSE AN ABORTION

## 🌸 N.O.W.

THE NATIONAL ORGANIZATION FOR WOMEN ADVOCATED WOMEN'S RIGHTS IN WORKPLACE

## 🌸 EQUAL RIGHTS AMENDMENT (ERA)

DEFEATED IN 1973, THIS LAW WOULD HAVE GUARANTEED WOMEN EQUAL RIGHTS IN CONST.



# MINORITY RIGHTS



## **CESAR CHAVEZ & FARM WORKERS**

FARM WORKERS COULDN'T ORGANIZE, SO CHAVEZ FASTED AND LED A GRAPE BOYCOTT  
CHAVEZ & CHICANO MOVEMENT WON BETTER PAY & RIGHTS FOR MIGRANT WORKERS IN CA



## **NATIVE AMERICAN AUTONOMY**

AMERICAN INDIAN MOVEMENT (AIM) CALLED FOR GREATER INDIAN AUTONOMY, ETHNIC PRIDE  
1972 - INDIAN EDUCATION ACT GIVES TRIBES CONTROL OVER OWN AFFAIRS, LANDS, SCHOOLS



## **AFFIRMATIVE ACTION**

PROGRAMS THAT MADE SPECIAL EFFORTS FOR DISCRIMINATED GROUPS IN COLLEGES & WORK



# "TIMES THEY ARE A CHANGIN'"

BY BOB DYLAN





# CLOSURE



WRITE THREE THINGS YOU  
LEARNED TODAY ABOUT:

- 1) The "New Left" and Counterculture
- 2) The Legacy of the 1960s on society and culture
- 3) The changes for women and minorities in the 60s

