



"TWO'S COMPANY, THREE'S A CROWD."

—Chapin in the *St. Louis Republic*.

**WHO? WHAT? WHY?**



The background of the entire image is a stylized American flag. The top-left corner features a blue field with a grid of white stars. The rest of the image is filled with horizontal stripes of red and white, with a slightly textured, aged appearance. The text is overlaid on this background.

***UNITED STATES***

*HISTORY*

**with Mr. Willis**





**UNIT 4 - DAY 11**

**women  
In The TWENTIES**



# THE 19TH AMENDMENT

VOTES  
FOR  
WOMEN

19th Amendment to the  
Constitution

1920

The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex.

1920 - The **RIGHT TO VOTE**

IS guaranteed to **all**  
**CITIZENS** regardless of  
**Gender**

## KEY ASPECTS OF THE AMENDMENT

THE RATIFICATION OF THE AMENDMENT WAS **HASTENED** BY  
WOMEN'S CONTRIBUTIONS AT HOME DURING **WORLD WAR I**

IT **DOUBLED** THE VOTER BASE IN THE **1920 ELECTION**

IT **INSTANTLY** MADE WOMEN A **POWERFUL POLITICAL**  
**FORCE** IN AMERICAN POLITICS



THE **TWENTIES**

**WOMAN**

**AFTER GAINING SUFFRAGE,  
WOMEN IN THE 20s BEGAN TO  
ASSERT INDEPENDENCE,  
CHALLENGING TRADITIONAL  
VALUES, AND DEMANDING  
EQUAL RIGHTS!**



# NEW JOBS FOR WOMEN



As vets returned home, women **left the factories to return home** ...AND TO TAKE UP NEW JOBS!

Employment in **white collar jobs** spiked for women

**NURSES, TEACHERS, CLERKS, BANKERS**

WOMEN WERE **IDEAL** FOR THESE JOBS B/C THERE WAS **NO ROOM** FOR PROMOTION, **HIGHER PAY**

**2 MILLION** women workers **clerical jobs**, another **2 MILLION** on **assembly lines**

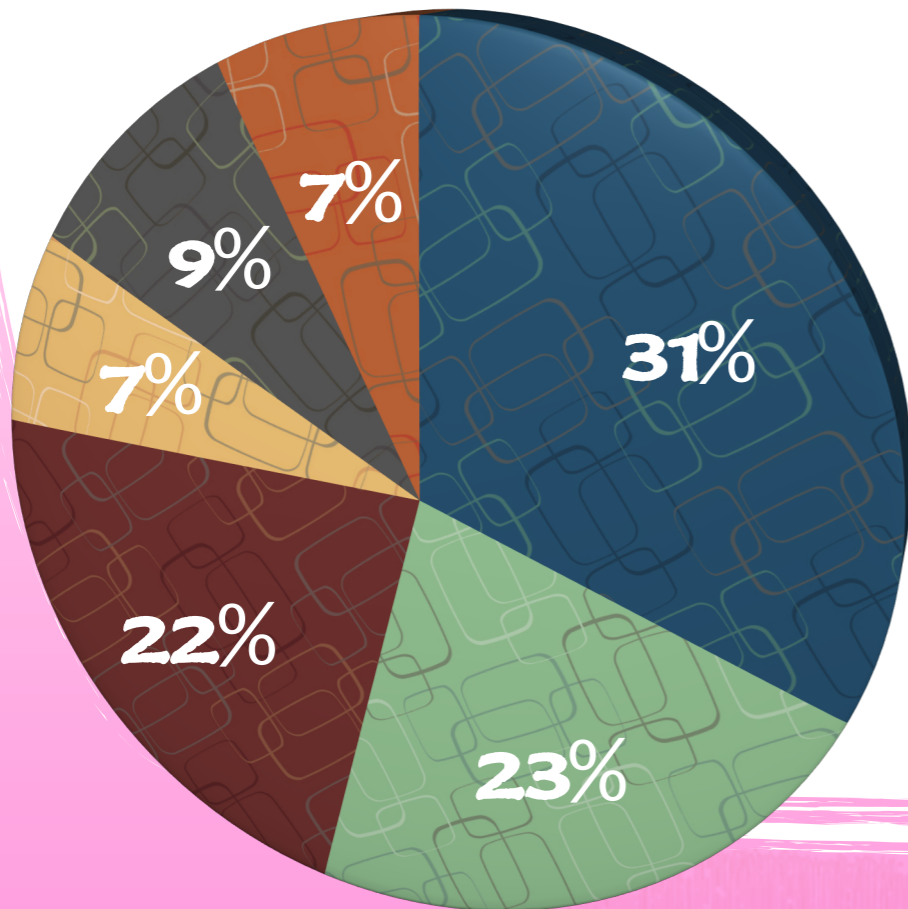
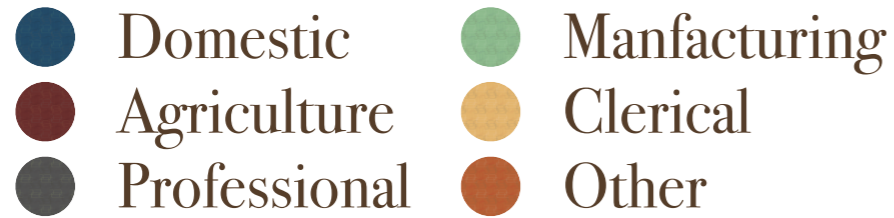
**FEMALE CONTRIBUTIONS DURING WORLD WAR I** EARNED THEM **RESPECT & CREDIBILITY**



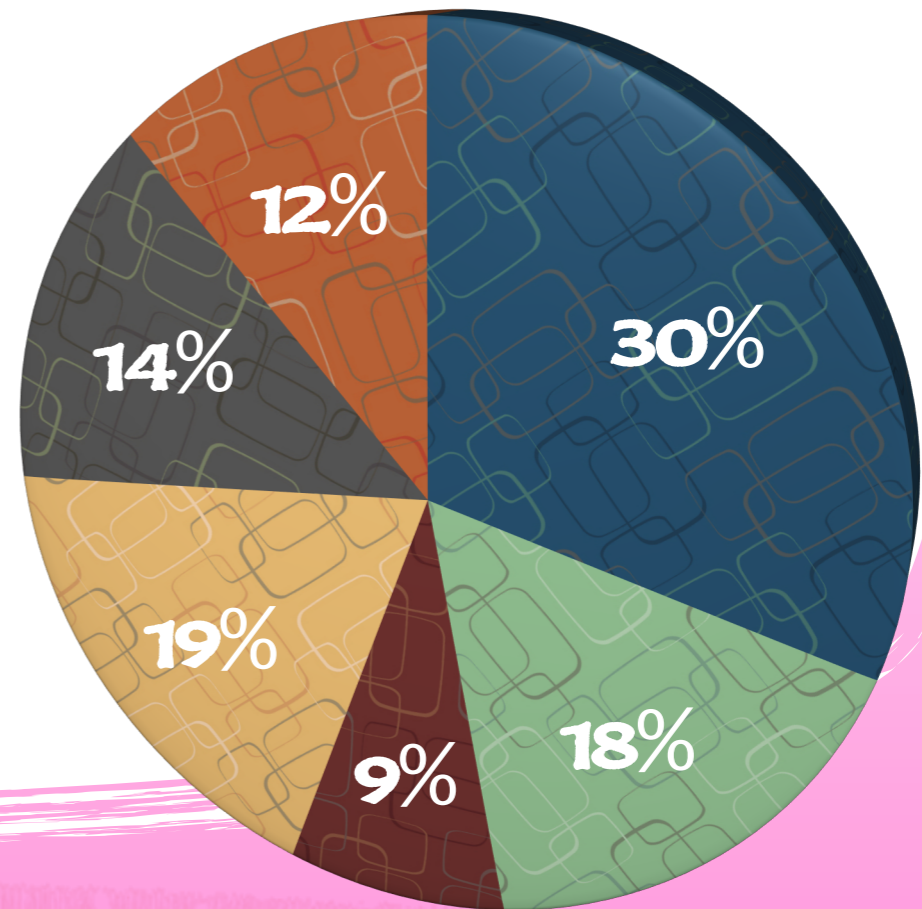


# EMPLOYMENT FIELDS FOR WOMEN

IN THE **1920s**, NOT ONLY DID WOMEN'S SALARIES INCREASE, BUT THE **TYPE OF JOBS** THEY WORKED CHANGED TOO!



**1910**



**1930**



# NEW ROLES FOR WOMEN

A **woman's role** in the family, marriage, society **modernized**

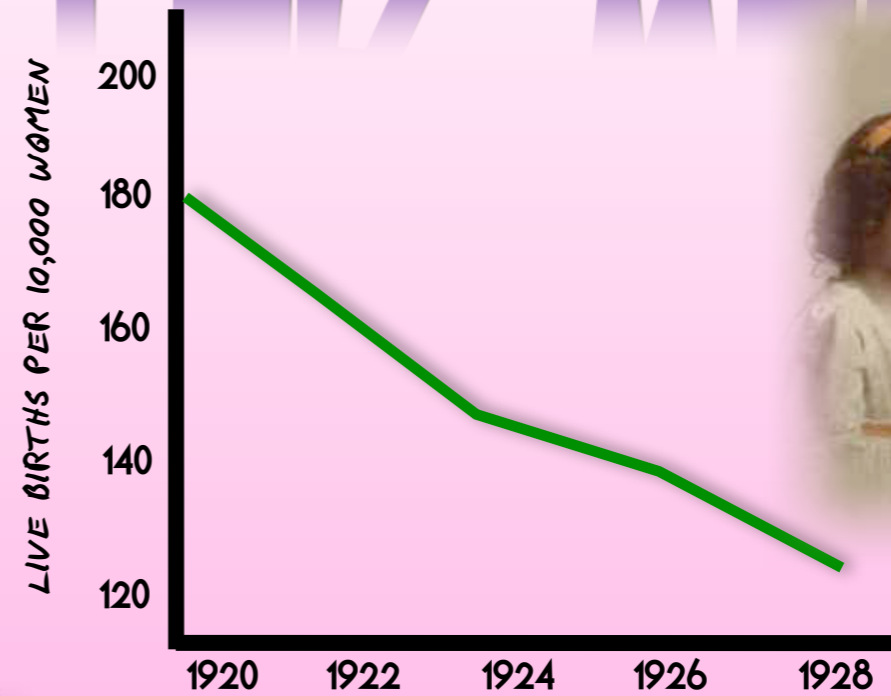
**Marriage** and **birthrates** declined in the 1920s

**WOMEN DATED LONGER, FOCUSED ON THEIR CAREERS & EXERCISED THEIR NEW OPTIONS**

**NEW ECONOMIC/POLITICAL POWER FOR WOMEN LED TO INCREASED USE OF BIRTH CONTROL**

**New appliances** made life for housewives **MORE CONVENIENT**

**W/ MORE AUTONOMY, WOMEN WERE FREE FROM TRADITIONAL FAMILY RESPONSIBILITIES**





# THE "FLAPPER"



The **ideal image** of the **emancipated young woman** of the 1920s

SHE THREW OFF THE STUFFY VICTORIAN RESTRICTIONS, EMBRACED URBAN STYLE & ATTITUDES

She was the **symbol** of **rebellious youth**, **sophisticated 20s women**

SHE WORE ROUGE, KISS-PROOF LIPSTICK, SHORT BEADED DRESSES, AND LONG PEARLS

SHE CUT HER HAIR TO A **SHORT BOB**, DYED IT JET BLACK, AND WORE FASHIONABLE HATS AND BANDS

SHE STAYED OUT ALL NIGHT W/ THE BOYS, SMOKED CIGARETTES, DRANK, PLAYED SPORTS

SHE WAS **SASSY** AND **LIBERATED**





**VS.**



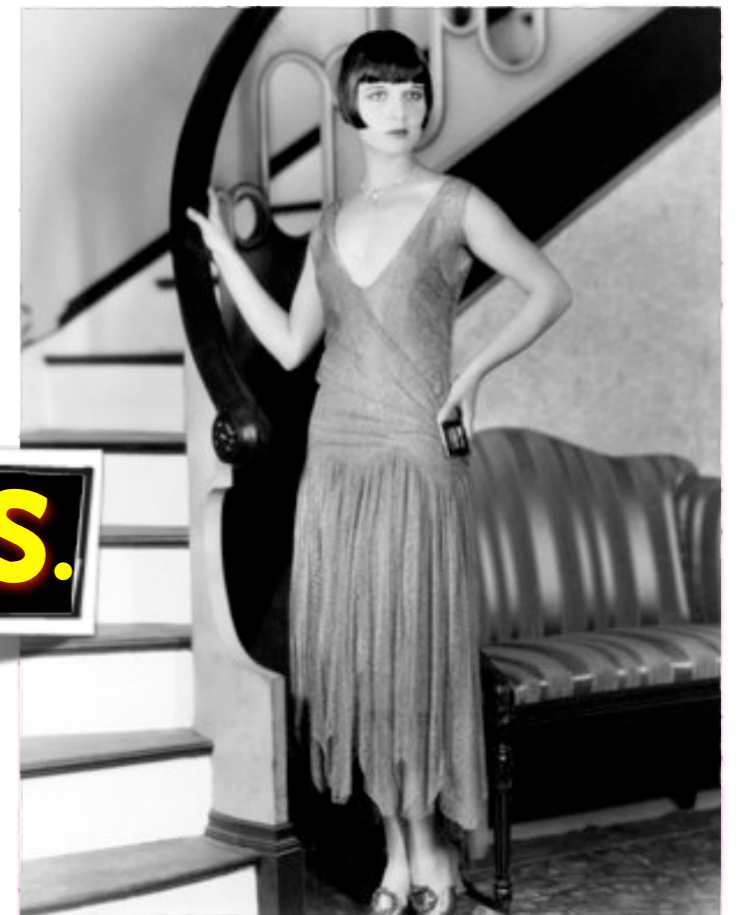
**OLD vs. MODERN**

**THE NEW, LIBERATED FLAPPER  
IMAGE SHATTERED THE OLD,  
MODEST VICTORIAN IMAGE  
THAT WOMEN WERE EXPECTED  
TO LIVE UP TO.**

**IT REVOLUTIONIZED THE IMAGE  
OF WOMEN FOREVER!**



**VS.**





# THE DOUBLE STANDARD

The **flapper image** was used in magazines, movies to **sell goods**  
WOMEN WERE DRAWN TO THE FASHIONABLE IMAGE  
BUT IN REALITY IT WAS HARD TO LIVE UP TO

Young people threw off **old courting rituals** and embraced **casual dating**

HOWEVER, MANY **YOUNG GIRLS AND ELDERS**  
RESISTED THE LOOSE MORALS OF THE FLAPPERS

Still, a **double standard** existed for men and women in dating

**MEN WERE GRANTED GREATER FREEDOM IN**  
DATING WHILE **WOMEN WERE JUDGED HARSHLY**

