

# REVIEW

- 1. Define the four goals of Progressivism**
- 2. What are the four steps of Mahan's Plan?**
- 3. Explain how Hawaii was annexed as a territory**
- 4. Describe the 3 major factors that led to the Spanish-American War**
- 5. List the countries that came under some form of American influence as a result of the war**
- 6. List the areas of American society reformed by Teddy Roosevelt's "Square Deal"**
- 7. Describe how Taft was different from Roosevelt**
- 8. Name 10 superheroes**



The background of the entire image is a stylized American flag with a distressed, weathered texture. It features a blue canton with white stars and alternating red and white horizontal stripes. The text is overlaid on this background.

***UNITED STATES***

*HISTORY*

**with Mr. Willis**



## UNIT 2 - DAY 16

# WILSON'S “NEW FREEDOM”

**WOODROW WILSON IS ELECTED IN 1912...**

**POWER IS TRANSFERRED FROM THE  
REPUBLICANS TO THE DEMOCRATS**



**WILSON (A PROGRESSIVE) SETS AN  
AGENDA TO CONTINUE REFORMS**



**WILSON FOCUSES ON FINANCIAL &  
ECONOMIC REFORMS**



**AND SO...**



# WOODROW WILSON



## WILSON'S LEGACY

AN INTELLIGENT REFORMER,  
FATHER OF MODERN  
FINANCIAL SYSTEM

WILSON grew up in the South during  
the Civil War & Reconstruction

He served as president of  
Princeton University, Gov. of NJ

### His Political Philosophy

BREAK UP POWER OF TARIFFS, TRUSTS,  
FINANCIAL ELITE & GRANT GREATER  
FREEDOM TO COMMON AMERICAN

**LET'S ANALYZE...**

**WILSON'S**

**FINANCIAL REFORMS**



# A NEW TAX SYSTEM

WE TAKE OUR HATS OFF  
TO YOU—MR. WILSON

Words and Music By BLANCHE MERRILL



Woodrow Wilson

PORTRAIT OF MR. WILSON USED BY PERMISSION

Published by LEO FEIST, Inc., New York

WILSON lobbied Congress hard to **lower tariffs** that Taft had raised

WILSON **won the fight**, and Congress passed the **Underwood Act** in 1913

WILSON USED THE **BULLY PULPIT**, URGED VOTERS TO MONITOR THEIR REPS. VOTES

To make up for **lost revenue**, WILSON proposed a **graduated income tax**

THIS PROGRESSIVE TAX SYSTEM WOULD TAX HIGHER INCOMES MORE, LOWER = LESS

1913 - The **SIXTEENTH AMENDMENT** IS SIGNED, sets up **income tax system**





UNITED STATES

Internal  
Revenue  
Service  
Building

Walkers →  
♿ →



**NEXT UP...**

**WILSON'S**

**ECONOMIC**

**REFORMS**



# PRESIDENT'S SIGNATURE - ENACTS CURRENCY LAW

Wilson Declares It the First of Series of Constructive Acts to Aid Business.



Makes Speech to Group of Democratic Leaders.

Conference Report Adopted in Senate by Vote of 43 to 26.

Banks All Over the Country Hasten to Enter Federal Reserve System.

Gov. Enacts...

WILSON SEES DAWN OF NEW ERA IN BUSINESS

Aims to Make Prosperity Have Unimpeded Momentum



# FEDERAL RESERVE SYSTEM

The **banking system** & **monetary systems** were in need to overhaul

1913 - **FEDERAL RESERVE ACT** signed  
**ESTABLISHED A NATIONAL BANKING SYSTEM**

US is broken into **12 bank districts**  
**EACH DISTRICT HAS A REGIONAL FED BANK**  
**REG. FED BANKS ISSUED \$\$\$, LOANS TO TROUBLED BANKS, PREVENTING FAILURES**  
**THE FED CAN ALSO CONTROL INTEREST RATES TO MAKE LOANS EASIER/HARDER**

The Fed is **still** our banking system!







**LET'S ANALYZE...**

**WILSON'S**

**REGULATORY**

**REFORMS**



# REGULATING TRUSTS & BUSINESS

WILSON **CONTINUED** the regulation of  
business & trusts **LIKE TR & Taft**

1914 - **FEDERAL TRADE COMMISSION**

AN ANTITRUST AGENCY, IS CREATED

THE **FTC** IS A "WATCHDOG" AGENCY

IT HAD POWER TO **INVESTIGATE FIRMS** FOR  
EVIDENCE OF REGULATION VIOLATIONS

REQUIRED **REPORTS OF COMPLIANCE** FROM  
FIRMS, **COULD SUE BUSINESSES** IN COURT

FTC STILL MONITORS BUSINESS TODAY!

IT'S POWER INCLUDES **APPROVING MERGERS**  
ONLY IF THEY ARE **HEALTHY FOR MARKETS**







UNITED STATES

FEDERAL  
TRADE  
COMMISSION  
BUILDING



# CLAYTON ANTITRUST ACT



Undoubtedly, the **biggest antitrust Law** of the Progressive era!

**SIGNED INTO LAW IN 1914**

## MAJOR PROVISIONS

Strengthened the **Sherman Antitrust Act**

**Prohibited** firms from **buying stock** of competitors **if it led to a monopoly**

**Affirmed** labor unions **had right to exist** and **couldn't be sued** as trusts themselves

Strikes and other labor strategies were **protected by law**

Samuel Gompers called the Act the "**Magna Carta**" of labor!



**LASTLY, LET'S LOOK AT  
WILSON'S**

**LIGGEST FAILURE**



# AFRICAN AMERICAN

## CIVIL RIGHTS

WILSON, a Southerner, **did nothing** to help blacks, like TR & Taft  
**HE CAMPAIGNED FOR BLACK VOTES BY**  
**PLEDGING EQUALITY, ANTI-LYNCHING LAWS**

Once in office, he **backtracked!**

### EXAMPLES

**Refused to stop the re-segregation of the**  
**Capitol & DC offices after 50 years**

**Opposed every anti-lynching law** that was  
put to a vote, **citing states' rights**

**Appointed segregationists** to fed. positions





# PROGRESSIVISM DIES

As **WORLD WAR I** broke out in **EUROPE** in **1914**, **momentum** for progressive reform **died OUT**

## 3 FACTORS THAT ENDED THE PROGRESSIVE ERA

AMERICANS CONCENTRATED ON **REMAINING NEUTRAL**

WILSON & CONGRESS FOCUSED ON **FOREIGN POLICY**

AMERICAN INDUSTRY GEARED UP TO MAKE **WAR GOODS**



# CLOSURE

WRITE THREE THINGS YOU  
LEARNED TODAY ABOUT:

- 1) WILSON'S Tax REFORMS
- 2) The Federal Reserve and FTC
- 3) The Clayton Antitrust Act