ANALYSTS: THE WRIGHT BROTHERS





<u>UNIT 2 - DAY 11</u>

mass culture s social struggle

BY THE TURN OF THE CENTURY, ALL THE INGREDIENTS ADDED UP TO BIG THINGS ... Immigration/urbanization made city populations boom Inventions & Industry made LIFE Easier and more efficient **Reforms** Greated more POTENTIAL FOR MORE PEOPLE

WHICH LEADS TO

LEAPS & BOUNDS



CITIES BOOMED

skyscrapers Rose, city-planning became an art, public transportation developed electric street CARS, subways, the FLATIRON BUILDING, BEAUTIFICATION

PRINTING, LITERACY, PHOTOGRAPHY

1890 - US Literacy rate is 90% Mass print gets more books, magazines, newspapers, photos out to fill demand

AIRPLANES & HUMAN FLIGHT

1903 - Wright bros are first to achieve the history-long goal of man to fly

BY 1920, US HAS AIR MAIL SERVICE



OPPORTUNITIES & EDUCATION





EDUCATION REFORM

States created curriculum to train kids to be productive workers READING, WRITING, MATH, 12-16 WKS WENT EARLIER, STAYED LONGER

EDUCATION FOR MINORITIES

Immigrant kids were schooled in droves African Americans had to create all-black schools but did Learn skills to grow

UNIVERSITIES & HIGHER EDUCATION

1920 - College enrollment guadruples Research institutions form, graduates are more skilled than ever!



BY THE TURN OF THE CENTURY, ADVANCEMENTS GAVE WAY TO... AMERICAN MASS CULTURE

AMERICAN LEISURE





WHY LEISURE?

TO GET A BREAK FROM URBAN SPRAWL, MUNDANE WORK

AMUSEMENT PARKS

city parks, Coney Island, boardwalks, Chicago Exhibition (Ferris Wheel)

BICYCLING & TENNIS

"do it yourself" sports that required exercise, teamwork, outdoors

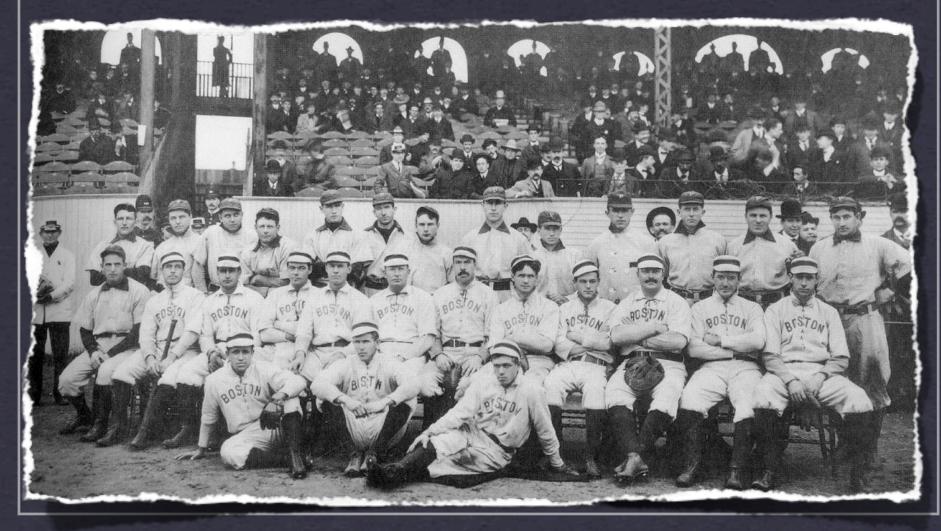
DAGEDALL ("AMERICA'S PAST-TIME") based on an English game, it published

rules, made an NL and ΔL had champs play in a "World Series" (1903)





1903 WORLD SERIES CHAMPIONS THE BOSTON PILGRINS



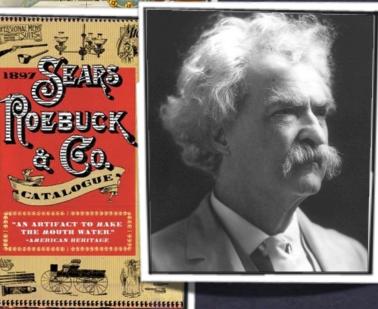
CONEY ISLAND (1903)

Rube and Mandy at Coney Island

Part 3 of 3

AMERICAN POP CULTURE EMERGES





THE CULTURE WE KNOW TODAY WAS BORN DURING THE GILDED AGE!

COCA-COLA

first advertised as a cure for headaches HERSHEY CHOCOLATE BARS

Hershey, Pennsylvania (HAVE W/COKE!)

SEARS ROEBUCK & MONTGOMERY WARD

started as catalog shopping & helped create the "department store"

CHAIN STORES

one-stop shopping, window displays

MARK TWAIN & "DIME NOVELS" told stories of American adventure BUT AS AMERICA MOVES FORWARD, AFRICAN AMERICANS FACE DARK TIMES southern whites were **RESISTANT TO BLACK RIGHTS** BUT THEY WERE LEGALLY OBLIGATEd TO GRANT THEM southern states found ways TO GIRGUMVENT THE LAWS

AND SO WE HAVE





DISCRIMINATION & JIM CROW LAWS SEGREGATION act of separating people based on

characteristics/criteria Jim Crow LAWS TO ENFORCE SEGREGATION OF RACES IN PUBLIC/PRIVATE FACILITIES

Southern states passed measures to take votes away from blacks Poll Taxes MANY BLACKS COULDN'T AFFORD IT LITERACY TESTS HAD TO READ, BLACKS GIVEN HARDER TESTS GRANDFATHER COULD VOTE BEFORE 1867

RECEIPT FOR POLL TAX OF 1900.

If paid on or before Saturday next preceding the first Monday in July, 1901, will entitle the taxpayer, if otherwise qualified, to vote at any election held in this State prior to the first Monday in July, 1902.

No Office of Collector	of all all	year	County, Ark.
RECEIVED, this	day of	Jaw	1901,
of MILLY KULL	ONE	DOLLAR, in pays	ment of Poll Tax
charged against him in this County for the year 1900.			
The Auditor of State only is authorized to have printed and furnish Poll Tax Receipts to be used by	1- +4°	Michel	
CollectorsSec. 5, Act March 18, 1895.	Collector of	4 may	County
Cary Stoan, auditor	By		
and the second se			

PLESSY V. FERGUSON (1896)





LEGNCY OF THE CHEE

LEGALIZING SEGREGATION, "SEPARATE BUT EQUAL"

For 40 years, S.C. Looked other way on unconstitutional anti-black laws in South

1896 - S.C. hears case challenging segregation in the South IT RULES SEGREGATION IS LEGAL & DOESN'T VIOLATE 14TH AMENDMENT

This Ruling ensures segregation & discrimination in South for 60 years protected by the law as Long as services are "equal"



HINDERED RIGHTS OF MINORITIES BY

BASICALLY CREATED TWO AMERICAS: WHITE AND BLACK FEDERALLY DENYING BLACKS THEIR NATURAL RIGHTS FACILITATING RACIAL DISCRIMINATION UNTIL 1950S LEAVING AFRICAN AMERICANS UNPROTECTED FROM VIOLENT RETALIATION FOR RESISTING DISCRIMINATION