ANALYSIS: THE WRIGHT BROTHERS
UNIT 2 - DAY 11

mass culture & social struggle
By the turn of the century, all the ingredients added up to big things...

Immigration/urbanization made city populations boom

Inventions & industry made life easier and more efficient

Reforms created more potential for more people

Which leads to...
LEAPS & BOUNDS

CITIES BOOMED

Skyscrapers rose, city-planning became an art. Public transportation developed.

Electric streetcars, subways, the Flatiron building, beautification.

PRINTING, LITERACY, PHOTOGRAPHY

1890 - US literacy rate is 90%.

Mass print gets more books, magazines, newspapers, photos out to fill demand.

AIRPLANE & HUMAN FLIGHT

1903 - Wright bros are first to achieve the history-long goal of man to fly.

By 1920, US has air-mail service.
African Americans had to create all-black schools but did learn skills to grow.

Immigrant kids were schooled in droves.

States created curriculum to train kids to be productive workers. Reading, writing, math, 12-16 wks went earlier, stayed longer.

Immigrant kids were schooled in droves. African Americans had to create all-black schools but did learn skills to grow.

1920 - College enrollment quadruples. Research institutions form. Graduates are more skilled than ever!
By the turn of the century, advancements gave way to...

American Mass Culture
AMERICAN LEISURE

WHY LEISURE?

TO GET A BREAK FROM URBAN SPRAWL, MUNDANE WORK

AMUSEMENT PARKS

city parks, Coney Island, boardwalks, Chicago Exhibition (Ferris Wheel)

BICYCLING & TENNIS

"do it yourself" sports that required exercise, teamwork, outdoors

BASEBALL ("AMERICA'S PAST-TIME")

based on an English game, it published rules, made an NL and AL, had champs play in a "World Series" (1903)
1903 World Series Champions

The Boston Pilgrims
CONEY ISLAND (1903)

Rube and Mandy at Coney Island

Part 3 of 3
American pop culture emerges

The culture we know today was born during The Gilded Age!

Coca-Cola
first advertised as a cure for headaches

Hershey Chocolate Bars
Hershey, Pennsylvania (have w/Coke!)

Sears Roebuck & Montgomery Ward
started as catalog shopping & helped create the "department store"

Chain Stores
one-stop shopping, window displays

Mark Twain & "Dime Novels"
told stories of American adventure
BUT AS AMERICA MOVES FORWARD, AFRICAN AMERICANS FACE DARK TIMES...

SOUTHERN WHITES WERE RESISTANT TO BLACK RIGHTS

BUT THEY WERE LEGALLY OBLIGATED TO GRANT THEM

SOUTHERN STATES FOUND WAYS TO CIRCUMVENT THE LAWS

AND SO WE HAVE...
Discrimination & Jim Crow Laws

**Segregation**

The act of separating people based on characteristics/criteria.

Jim Crow laws to enforce segregation of races in public/private facilities.

Southern states passed measures to take votes away from blacks.

**Poll Taxes**

Many blacks couldn’t afford it.

**Literacy Tests**

Had to read, blacks given harder tests.

**Grandfather Clause**

Exempt from tax/test if your dad or grandfather could vote before 1867.
RECEIPT FOR POLL TAX OF 1900.

If paid on or before Saturday next preceding the first Monday in July, 1901, will entitle the taxpayer, if otherwise qualified, to vote at any election held in this State prior to the first Monday in July, 1902.

No. 421
Office of Collector of Van Buren County, Ark.

RECEIVED, this day of ____________ 1901,

Of ____________ ONE DOLLAR, in payment of Poll Tax charged against him in this County for the year 1900.

The Auditor of State only is authorized to have printed and furnish Poll Tax Receipts to be used by Collectors.—Sec. 5, Act March 18, 1895.

Collector of ____________ County

By ____________ D. Q.
PLESSY V. FERGUSON (1896)

LEGACY OF THE CASE

LEGALIZING SEGREGATION, “SEPARATE BUT EQUAL”

For 40 years, S.C. looked other way on unconstitutional anti-black laws in South

1896 - S.C hears case challenging segregation in the South

It rules segregation is legal & doesn’t violate 14th Amendment

This ruling ensures segregation & discrimination in South for 60 years protected by the law as long as services are “equal”
The Importance of the Jim Crow South

Hindered Rights of Minorities by

Basically created Two Americas: White and Black

Federally denying blacks their natural rights

Facilitating racial discrimination until 1950s

Leaving African Americans unprotected from violent retaliation for resisting discrimination